



it's **MORE**
than just
dough!

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CORPORATE HEADQUARTERS

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To whom it may concern:

We started using the MSM fundraising module this year and have been extremely happy with the results.

Here are a few things that we really felt were beneficial to The Chip Shoppe.

1. The program helped us set ourselves apart from our competition.
2. It was very easy to implement and MSM was very patient in helping us configure and utilize the program to its potential.
3. We saw a big increase in sales.
4. Our customer satisfaction was very high.
5. MSM went over and above in making custom changes to help it fit our business.

If you are planning on implementing a shopping site I highly recommend using MSM Fundraising. If you are not planning on internet shopping you should consider doing so. It's definitely incremental income for your company.

Sincerely,
Rick Anderson
The Chip Shoppe
1-800-771-2447

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